



Tourism & Events Department
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**To: Linda Dillenbeck, Chairperson
 Tourism Development Commission**

From: Steve Geiogamah, Tourism Development Manager

Date: November 20, 2018

Subject: Event Funding Recommendation

The following are event funding recommendations for TDC consideration.

Event	Event Dates	Event Description	Location	Projected Attendance	Recommended FY 18/19
Greater Phoenix Jewish Film Festival	Feb 10-24, 2019	Jewish Film Festival. Selections include Jewish cultural dramas, documentaries, comedies and musicals that have a universal message. Post-film discussions are led by key community leaders. Request = \$17,500	Harkins Shea and other valley locations	11,000	\$17,500
Sun Circuit Quarter Horse Show	March 2-10, 2019	World's largest Quarter Horse Show. Circuit 2019 will be our 46th annual show. Request = \$25,000	Westworld	65,000	\$25,000

Funding Availability & Potential Options

There are tourism development event support funds available for the event recommendations. Pending TDC discussion, the following are options for consideration:

- 1) Approve event funding recommendations or other amounts.
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.